



CASE STUDY

2023



THE CHALLENGE

VINCI Energies Grand Est has 90 operational women out of 2,400 employees. The challenge is to connect, federate and support the women in the field at the Grand Est Hub, but also to raise awareness of equality issues among all employees by creating the "Connect'Est" initiative.

OUR SUPPORT

Support in three stages:

- Setting the scene by creating a tailor-made workshop,
- A talk by a female firefighter echoing the experiences of women in the field (a predominantly male sector),
- Creation of an equality fresco.



THE RESULTS

"UNITED TO SUCCEED TOGETHER".

NETWORK CONNECT'EST

OUR ACTIONS:

- Tailor-made workshop with a briefing note,
- Adaptation of position to suit personal development (parental leave, pace of life with children),
- Network of female employees (solution provider),
- Content creation,
- Appointment of a "happiness" manager,
- Creation of communication channels.

+ More than 90 women supported





SHALL WE MEET ?

Would you like to find out more about how we can create tailor-made networks to unite the women in your company ?

Curious to discover our different animation formats and all the inspiring talkeuses - ask for our catalog of services!

A simple desire to discuss the challenges facing the sector ?

Reach us



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